



DIGITAL NETWORK 2024 RATES

	CPM (OPEN)
ROS STANDARD BANNERS (300x250, 300x600, 160x600, 320x50, 728x90)	\$37
ROS BILLBOARD (Desktop: 970x250)	\$49
IN-ARTICLE VIDEO (Desktop/Mobile)	\$57
CUSTOM IN-ARTICLE SLIDESHOW PACKAGE (Desktop: 732x250; Mobile: 320x400)	\$57
CUSTOM MOBILE SLIDESHOW (Mobile: 320x350)	\$57
CUSTOM MOBILE SCROLLER REVEAL (Mobile: 320x488)	\$57
CUSTOM SLIDESHOW PACKAGE (Desktop: 1072x408, 732x250; Mobile: 320x400)	\$65
CUSTOM MEDIA SHOWCASE BILLBOARD PACKAGE (Desktop: 1072x408, 732x250; Mobile: 320x400)	\$65
PRE-ROLL (Desktop/Mobile)	\$75
CUSTOM VIDEO BILLBOARD (Desktop: 1072x408)	\$80
CUSTOM FULL SCREEN VIDEO PUSHDOWN (Desktop/Mobile)	\$85
DEDICATED E-BLAST (Distribution: 100,000)	\$126
PAID SOCIAL PROMOTION	Priced Per Campaign