



### 2024 PRINT GROSS RATES

	<b>B&amp;W</b>	<b>4 Color</b>
Page	\$86,050	\$126,070
Spread	\$172,100	\$252,140
2/3 Page	\$68,840	\$100,860
1/2 Page	\$51,630	\$75,650
1/3 Page	\$34,420	\$50,430
1/6 Page	\$17,210	\$25,220
Cover 2, Page 1		\$283,670
Cover 2		\$157,600
3rd Cover		\$138,700
4th Cover		\$163,900
No charge for bleed		
<b>AVERAGE CIRCULATION</b>	<b>950,000</b>	

### 2024 PRINT CLOSING DATES

<b>Issue</b>	<b>Ad Close</b>	<b>Material Due Date</b>	<b>Supplied Inserts Due*</b>	<b>On Sale Newsstand</b>
Jan/Feb 2024	Nov 14	Nov 22	Dec 6	Jan 2
March	Jan 2	Jan 10	Jan 24	Feb 20
April/May	Feb 13	Feb 21	Mar 6	Apr 2
June	Apr 2	Apr 10	Apr 24	May 21
July/August	May 14	May 22	Jun 5	July 2
September/October	July 16	July 24	Aug 7	Sept 3
November	Sept 10	Sept 18	Oct 2	Oct 29
December	Oct 8	Oct 16	Oct 30	Nov 26

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.  
 \*Call Production for spoilage amount needed for supplied inserts.